

bobble–logo Privacy Policy This Privacy Policy is published pursuant to, and in compliance with the Information Technology Act, 2000, and the rules thereunder, more specifically the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011, and the Information Technology Intermediaries Guidelines Rules 2011. Acceptance of our services by clicking on "I Accept" upon downloading the App is an acceptance of the Privacy Policy. For the collected information as further detailed later in this Privacy Policy, consent is collected at multiple stages, being – Consent for information is collected from the Android User on a Splash Screen Pop–Up for language modelling data, through phone contacts, identifiable information, SMS, Product metrics, location, truecaller login pop–up; Consent for Images is collected from the Android User via an Android permission popup to access camera, images from gallery. Consent for information is collected from the iOS User through App launch pop–up and Bobble login; Consent for information is collected from a website User through the pop–up at the bottom of the website. Bobble has a legal/lawful basis of collecting, processing and storage of personal data due to the following – Upon your Consent – We collect your data, personal information, and any other personally identifiable data after and only upon receiving your 'opt-in' consent on our App/website at various stages. We collect information for the purpose of providing you services and improved deliverance through our App/website. We will collect all requisite information for compliance with legal obligations; and We share information with third– parties with whom we conduct business such as merchants, co–marketers, distributors, resellers, and other companies or organizations from different industries with whom Bobble enters into agreements to support its business and operations, for the purpose of analytics, feature based services and better deliverance of services. WHAT INFORMATION DO WE COLLECT ABOUT YOU? We may collect personally identifiable information about you. In this Privacy Policy, "personal information" or "personally identifiable information" means information that can be used to directly or indirectly identify an individual, either from that information alone or from that information combined with other information we has access to, about that individual. This Privacy Policy explains how Talent Unlimited Online Services Pvt Ltd ("Company", "Bobble", "we", "us", "our") collects and uses your information in relation to the user's ("User", "you", "your") access and usage of the mobile application "Bobble Keyboard" including and referring to Android package name com.touchtalent.bobbleapp and iOS bundle id 972432964 ("App"), and other Bobble products and services, unless a separate privacy policy is provided for a specific Bobble product or service. Please take a moment to familiarize yourself with our privacy practices and let us know if you have any questions. IF YOU DO NOT AGREE WITH THE FOLLOWING PRIVACY POLICY, PLEASE DO NOT DOWNLOAD OR INSTALL THE APP, OR ACCESS OR USE ANY BOBBLE PRODUCT OF SERVICE, OR PROCEED BEYOND THE PRIVACY POLICY SCREEN AFTER LAUNCHING IT ON YOUR DEVICE FOR THE FIRST TIME. IF YOU CONTINUE TO USE THE APP, OR ANY BOBBLE PRODUCT OR SERVICE, WE UNDERSTAND THAT YOU ARE AWARE OF THIS PRIVACY POLICY AND ITS CONTENTS, AND HAVE PROVIDED YOUR "OPT-IN" CONSENT ON SUCH BASIS. When you visit our website or App, we may receive certain information about your behaviour including user activity, page content, gender, name, details provided as 'about me', phone number(s), online identity, Facebook Id, Twitter Id, email, url, Company name and details, job title,

addresses, country code, and addresses. If you have any questions regarding this Privacy Policy or any grievance in this respect, you may contact our grievance officer Mr. Rajendra Engla, at [dataprotection@bobble.ai](mailto:dataprotection@bobble.ai), or call us at 01130018074, or write to us at: Talent Unlimited Online Services 808, Devika Tower, Nehru Place, New Delhi – 110019 (India). We consider your express and free consent for the aforementioned and below mentioned collection, storage and use of information and data by us, by virtue of your 'opt-in' consent provided for usage of the App and other Bobble products and services. If we make material changes to our Privacy Policy, we will notify you by email (if you have provided your email address via your account) post the changes on our App/website, so that you may be aware of the information we collect and how we use it. We will not reduce your rights under this Privacy Policy without your explicit consent.

**Privacy by Design –** We implement appropriate technical and organisational measures, in an effective way, in order to meet the requirements of this Regulation and protect the rights of users from whom data is collected. Bobble is committed to ensuring your privacy and the integrity of the data, and accordingly supplements the data protection requirements under law with additional good-practice modalities. We also collect information regarding location data, user action logs, application API logs, user browsing history, installed apps, etc. The information collection differs as per the operating system of the User and is in consonance with the App Store (iOS) and Play Store (Android) rules and terms as laid down. The use of information collected through our App or other Bobble products and services shall be limited to the purposes under this Privacy Policy.

**Data Portability –** We allow you to receive the personal data concerning you, which we will provide in a 'commonly used and machine readable format' within 72 hours of such request being made to us in the prescribed manner. The Company's Security Techniques and Information Security Management System have been deemed ISO/IEC 27701:2019 and ISO/IEC 27701:2013 respectively. This Privacy Policy is designed with you in mind, and it is important that you have a comprehensive understanding of our personal information collection and usage practices, as well as full confidence that ultimately, you have control of any personal information you provide to Bobble. Our source for collecting information which is used, stored and processed by us are varied and dynamic. We use the App, background cookies and other tracking technologies, to collect your information for processing, usage, storage and servicing. We hold and process only the data absolutely necessary for the completion of our duties (data minimisation), as well as limiting the access to personal data to those needing to act out the processing. Collection of such data and information is essential for the purpose of serving Users with the best version of our technologies and App.

**CONSENT AND BASIS FOR COLLECTION OF INFORMATION** By consenting to this Privacy Policy you are giving us permission to process your personal data specifically for the purposes identified. Such personal information includes the following:

I. **Personally Identifiable Information** We might ask for your personal information like your name, phone number, address, email accounts, photos etc. at different screens in the app, and collect this information automatically using Android's Identity Permission. Such personal information may include but not be limited to the information you provide to us or upload, the information specific to you that may be assigned by us, your financial information, social information, device or sim-related information, location information, log information. Your continued use of our services and apps will be taken as acceptance of the updated

Privacy Policy. However, if you have questions or concerns regarding our Privacy Policy or practices, please contact us at [dataprotection@bobble.ai](mailto:dataprotection@bobble.ai). Users may be subject to different protection standards and broader standards may therefore apply to some as per the compliance statement under this Privacy Policy. We collect information for a lawful purpose connected with our App or other products and services. We keep our Privacy Policy under regular review and may update this privacy policy to reflect changes to our information practices. We encourage you to periodically review this page for the latest information on our privacy practices. We will seek your fresh consent before we collect more personal information from you or when we wish to use or disclose your personal information for new purposes. If you have an unresolved privacy or data use concern that we have not addressed satisfactorily, please contact immediately. Bobble takes your privacy concerns very seriously, which is why it urges you to be careful with the information you share with others. This Privacy Policy does not apply to information we collect by other means (including offline) or from other sources. Such changes to our Privacy Policy shall apply from the effective date as set out in the notice or on the App/website. WHAT HAPPENS WHEN WE MAKE CHANGES TO THIS POLICY? HOW CAN YOU CONTACT US? We understand how important your data is for you. We have attempted to answer all your questions