

Characteristics of Organisational Behavior: 1. At best a manager can generalize to a limited extent and in many cases, he has to act on the basis of partial information. Organisational Behaviour is a Branch of Social Sciences: ORGANIZATIONAL BEHAVIOUR SUBJECT CODE: U2BA21AT ANITH NEEMA S ASST PROF, DEPT OF BUSINESS ADMINISTRATION 2 Organisational behaviour is heavily influenced by several other social sciences viz. Three Levels of Analysis: Organisational behaviour encompasses the study of three levels of analysis namely individual behaviour, inter-individual behaviour and the behaviour of organisations themselves. Beneficial to both Organisation and Individuals: Organisational behaviour creates an atmosphere whereby both organisation and individuals are benefitted by each other. Organisational behaviour has emerged as a distinct field of study because of the importance of human behaviour in organisations. It provides generalizations that managers can use to anticipate the effect of certain activities on human behaviour. A reasonable climate is created so that employees may get much needed satisfaction and the organisation may attain its objectives. The major objective of organisational behaviour is to explain and predict human behaviour in organisations, so that result yielding situations can be created. The field of organisational behaviour embraces all these levels as being complementary to each other. Behavioural Approach to Management: Organisational behaviour is that part of whole management which represents the behavioural approach to .management. 2.3.4.5.6.7.8