

I think Mahmoud should enter a partnership with Sultan. While being a sole trader allows for complete control, Mahmoud is already overwhelmed with the demands of his business, working long hours and lacking business management skills. Second, with Sultan's investment of Dh25,000, they can improve the business's infrastructure, invest in marketing, or expand the product line, addressing Mahmoud's need for growth. Finally, sharing responsibilities can reduce Mahmoud's workload, allowing him to focus more on his passion for design and creativity without the constant pressure of managing every aspect of the business alone. A partnership with Sultan can provide several advantages