In the world of journalism, success requires assembling a set of key qualities that define the ideal personality of a journalist. A journalist must be committed to deadlines, as providing timely news reflects his professionalism and ensures the continuity of the quality of his work. Curiosity:** Curiosity contributes to the formation of journalists as cultural pioneers. The most important of these qualities emerge as key to building an inspiring and successful journalistic career. A journalist must be able to communicate information clearly and understandably, by using language that is simple and attractive to the reader. Precision:** In a world full of information, a journalist must be careful and accurate in reporting events. Trust is built by providing accurate and reliable information without allowing any .error.communication skills:** Effective communication skills are essential.**1.**2.**3.**4.**5.**6