

Geopolitical risks remain a clear and daunting challenge for Huawei because of the escalating geopolitical relationship with the United States and other Western countries. Moreover, it is essential to note that Huawei acts in a very competitive environment for which Apple, Samsung, and Cisco put constant pressure on it. These companies compete in the hardware and dominate a larger ecosystem, especially in consumer electronics and software. If these sanctions persist or intensify, critical technologies and markets necessary to Huawei's operations may be partially cut off, negatively impacting the company's returns and growth rate.