

Operations management is the management of processes that transform inputs into goods and services that add value for the customer. In the market, stimulating economic growth leads to creating job opportunities for youth and overcoming unemployment, overcoming challenges, the most important of which are restrictions imposed on the movement of goods by the occupation and lack of resources and financing, and achieving sustainable development through the effective and rational use of resources. By applying operations management practices effectively, Palestinian markets can enhance their efficiency by creating an effective work environment, improve the quality of services provided to customers, and increase their competitiveness by meeting customers' needs well. Operations management aims to achieve integration between the various departments of the organization to ensure efficient and effective workflow. Improve efficiency: Using resources efficiently and effectively to achieve the organization's goals and thus reduce waste and reduce costs. Improving quality: Monitoring processes, identifying weak points, and taking corrective action. 2.3.4