Design is everywhere. It's in the signage systems that help you navigate new cities, and in the digital spaces that either frustrate or delight you. It's a way of thinking –– one that balances creativity with logic, aesthetics with function, and vision with empathy. It's in the phone you're holding, the app you just opened in it, the chair you're sitting on, and the cup you're drinking from. It helps businesses grow. It moves people.

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