

Result: The percentage of knowledge of using vitamin A&D and the beginning time of iron intake was 67.4%, and 67.8%, respectively. There was a linear association between KAP and SES. Generally, the percentage of KAP was significantly higher in urban households. More than three fourth of respondents had a favorable attitude about iron intake in pregnancy and infancy. Almost 80% of households used iron .and vitamin A&D for their infants and 78% of pregnant women used iron supplement