

which allows unlimited plan smart- Apple's CarPlay , and Google's Android Auto also phone , 2016 customers to add their car to the have new services for connected cars .Connected cars are also likely to be targeted , based on car model , locations , and feature enhanced dashboard interfaces that will even the kind of music listened to .Aside from selling it wireless network ing video content , consulting firm EY estimate to consumers , AT & T is planning to sell data col that video industry revenue may increase by more lected from cars and drivers that will allow ads than \$ 20 billion .In 2016 , AT & T also signed an video services that deliver ads along with movies agreement with Ford to connect 10 million Ford and TV shows (currently , for the rear seats only , cars using Ford's new SYNC Connect system but moving to the front seats in a self – driving car) , AT & T is also working with a number of other As cars become more and more automated and auto companies to install wireless access devices drivers are able to shift from driving to watch in cars .To that end , Ford patented a driverless car of all radio consumption taking place in a car windshield entertainment system that could be But using online radio services in today's cars is the basis for this type of advertising as well as most often a painful process that often fails to consuming traditional video content .enable easy access to email , music streaming , . and For content distributors , IoT offers a wholt social networks .new venue