

Face involves more than demeanor, i.e., how one appears. In an article entitled 'Questions and Non-Answers', Pride (1986) points out nine different kinds of non-answers to questions: an outright lie; three kinds of refusal (unqualified, objection-raising, and remedied or mitigated); and four kinds of evasion (not answering, implicit response, delayed response, and forestalling or heading-off). How is each of the following faces projected or claimed linguistically: anger, contentment, suffering, sorrow, excitement, decisiveness, meekness, and contrition? This schema takes into account the motive of the responder, i.e., the non-answerer. 6.7.8