

This text emphasizes the importance of business ethics and the challenges faced by leaders in making ethical decisions. The text also discusses the increasing expectation for organizations to prioritize corporate social responsibility (CSR) and the benefits of ethical conduct. The text also discusses the increasing expectation for organizations to prioritize corporate social responsibility (CSR) and the benefits of ethical conduct in attracting customers and employees. It concludes by warning about This text highlights the importance of business ethics and the challenges faced by leaders in making ethical decisions. The concept of the triple bottom line, focusing on profit, people, and planet, is introduced as a way to fulfill environmental responsibilities and create long-term value.