

Problèm addressed : The speciality of industrial organizational psychology addressed issues of recrutement , sélection and placement , training and development , performance measurment , workplace motivation and reward systems , quality of work life , structure of work and human Factors , organization al development and consumer behaviour .industrial organizational psychology addressed issues of recrutement , sélection and placement , training and development , performance measurment , workplace motivation and reward systems , quality of work life . , structure of work and human Factors , organization al development and consumer behaviour