

Behind the Supply Curve In examining the forces operating on supply, the fundamental point to grasp about businesses, is that producers supply supply behavior commodities for profit and not for fun or charity. For example, a farmer will supply more cotton at higher cotton prices because it is profitable to conversely, when the corn price falls below ;do so production, as it did in the mid-1980s, the cost of .crops, let the fields go to farmers plant other seed, or even sell their farms