It is widely believed that children get no virtue from TV programmes. Watching various educational shows, children from such areas can acquire decent knowledge. Firstly, television programmes play an important role in conveying information to locations which lack qualified educators. Furthermore, nowadays, numerous children suffer from parental pressure to reach academic success. In its turn, it will obviate the children's illiteracy to a great extent and help to solve the problem of deficiency of teachers as well. In this case, entertaining programmes on TV play a significant role in escapism of children from so huge a pressure. It is indeed undeniable that TV shows can be excessively distractive for children and . they may cease studying