Here’s a clear, professional **“Description of Training and Work Performed”** based on your presentation: --- ### Description of Training and Work Performed During this training/project, I worked on developing a business concept for an innovative product called the *Find It Smart Tracker*. The work involved multiple stages, combining research, analysis, and practical planning. I began with **problem identification**, analyzing common everyday issues people face when misplacing personal items such as keys, wallets, and remotes. This helped establish the need for a reliable tracking solution. Next, I contributed to the **product development phase**, where I helped design the concept of an ultra-thin smart tracker equipped with modern technologies such as Bluetooth tracking, Ultra-Wideband (UWB) precision finding, and integration with mobile applications and voice assistants. I also conducted **market research**, focusing on the UAE market. This included studying consumer behavior, estimating potential users, and analyzing market demand driven by high smartphone usage. In addition, I performed a **competitor analysis**, comparing existing products in the market and identifying their limitations, such as battery issues and lack of cross-platform compatibility. Based on this, I highlighted the competitive advantages of our product. Another key task was working on the **pricing strategy**, where I calculated production costs, profit margins, and the final selling price to ensure both competitiveness and profitability. I also contributed to planning **distribution and sales channels**, identifying online platforms and retail stores as well as potential business partnerships. Finally, I helped design a **marketing plan**, including social media campaigns, influencer promotions, and product demonstrations to effectively reach the target audience. Overall, this training enhanced my skills in business planning, market analysis, product development, and strategic thinking. --- If you want, I can .shorten this for a CV or make it sound more formal for a report

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