

Chanel is a famous French luxury fashion brand, founded by Gabrielle "Coco" Chanel in the early 1900s. Coco Chanel was born on August 19, 1883 in Saumur, France. She started her career as a seamstress. In 1910, Chanel opened her first hat shop in Paris, where she gained fame for her unique and innovative designs. Her simple, elegant creations stood out in an era dominated by more detailed and restrictive women's fashions. Chanel's designs were characterized by comfort, practicality, and a departure from the corsets and frills prevalent at that time. In 1913, Coco Chanel expanded her business by opening a boutique in the fashionable seaside town of Deauville. There she presented her first clothing collection, which included jersey fabric, a material commonly, revolutionary move that challenged the conventions of women's fashion and marked the beginning of Chanel's influence on the industry.