PepsiCo has undertaken many ethical and humanitarian practices, including: • Many brands participated in the awareness campaign about social and physical spacing, and PepsiCo participated in it, as it designed a new "logo", in which it made its brand wear a "mask", and wrote under it: "Save yourself from Covid – 19". • Pepsi Jordan donated a set of drugs and medical devices to the Medical Department of the Greater Amman Municipality. The donation was aimed at strengthening communication with civil society organizations. July–2011. • PepsiCo Jordan announced its donation of preventive flu vaccines to .the municipality of Russeifa. January–2012