

Mexican President Andres Manuel Lopez Obrador used Twitter for the hurricane warning at 8:25 pm. 1 on October 24 (BBC,2023).Government Press Conferences: Mexican President Andres Manuel Lopez Obrador held press conferences to update the public on the situation and reform plans (NBS news, 2023).The emergency alert system provided warnings and alerts about the approaching hurricane and updates on the intensity, speed, and potential impacts of the hurricane's path (IFRC,2023).These channels worked to communicate orders from the Mexican authorities, such as the evacuation of areas .expected to be severely damaged by the hurricane (UNICEF,2023).2.3