

Addressing the Operations Manager's responsibilities for the personalized healthy meal kit startup:?

?Upstream Activities: ?Identifying and collaborating with local farms to source fresh ingredients: ?-

Conduct market research to identify local farms that align with the startup's values and can reliably provide high-quality. ?Managing inventory and transportation of perishable goods: ?- Implement a robust

inventory management system that closely tracks the inbound and outbound flow of ingredients. ?-

.Establish direct relationships with these farms through partnerships or long-term supply agreements