I. Recognize an ethical situation and the ethical issues involved. Use your personal ethics to identify ethical situations and issues. Some businesses and professional organizations provide written codes of ethics for guidance in some business situations. 2. Identify and analyze the principal elements in the situation. Identify the stakeholders persons or groups who may be harmed or benefited. Ask the question : What are the responsibilities and obligations of the parties involved ?3. Identify the alternatives, and weigh the impact of each alternative on various stakeholders. Select the most ethical alternative, considering all the consequences. Sometimes there will be one right answer. Other situations involve more than one right solution; these situations require an evaluation of each and a selection of the best alternative . 3. Identify the alternatives, and weigh the impact of each alternative on various stakeholders. Select the most ethical alternative, considering all the consequences. Sometimes there will be one right answer. Other situations involve more than one right solution ; these situations require an evaluation of each and a selection of the best alternative. Ethics Insight I Felt the Pressure - Would You ? " I felt the pressure . " That's what some of the employees of the now defunct law firm of Dewey & LeBoeuf LLP (USA) indicated when they helped to overstate revenue and use accounting tricks to hide losses and cover up cash shortages . These employees worked for the former finance director and former chief financial officer (CFO) of the firm . Here are some of their comments : Dewey & LeBoeuf (USA) • • " I was instructed by the CFO to create invoices , knowing they would not be sent to clients. When I created these invoices, I knew that it was inappropriate. " I intentionally gave the auditors incorrect information in the course of the audit. " Ethics Insight I Felt the Pressure -Would You ? What happened here is that a small group of lower - level employees over a period of years carried out the instructions of their bosses. Their bosses, however, seemed to have no concern as evidenced by various e - mails with one another in which they referred to their financial manipulations as accounting tricks, cooking the books, and fake income. Dewey & LeBoeuf (USA) Source: Ashby . (Jones, "Guilty Pleas of Dewey Staff Detail the Alleged Fraud, "Wall Street Journal (March 28, 2014