Enterprise architecture is typically used as an instrument in managing a company's daily operations and future development ?mission (e.g., to become the customers' preferred supplier) 2.We will outline the relationship of enterprise architecture with some well-known management practices in each of these areas, in a management context: Strategic management: the Balanced Scorecard Business model development: Business Model Canvas Business architecture: BIZBOK(R) Guide and O-BA Quality management: EFQM and ISO 9001 IT governance: COBIT IT delivery and support: ITIL IT implementation: CMM and CMMI Slide 4 Relationship of EA with Management Practices Slide 5 Strategic Management: Balanced Scorecard ?To put the BSC to work, a company should first define its mission, objectives, and measures for each perspective, and then translate these into a number of appropriate targets and initiatives to achieve these goals ?Learning and Growth perspective addresses the corporate and individual ability to change and improve, which is critical to any knowledge-intensive organization Slide 6 Strategic Management: Balanced Scorecard Slide 7 Strategic Management: Balanced Scorecard ?Balanced Scorecard (BSC) helps an enterprise to clarify and implement its vision and strategy ?BSC suggests viewing an enterprise from four perspectives ?measures (e.g., percentage ???? (of turnover generated by new products

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