

Strategic Priorities for KFSH&RC: Enhancing Patient–Centered Care: Market Forces and Trends:

Growing patient expectations for personalized and convenient healthcare services. Continuous improvement efforts should be ongoing to refine and adapt strategies as needed. Overall, the role of managers at KFSH&RC is instrumental in setting the strategic direction, aligning the organization's activities with its priorities, and ensuring the successful implementation of these strategies while adapting to market forces and trends in the healthcare industry. Compliance and Risk Management: Managers need to ensure that the organization complies with healthcare regulations and manages risks effectively, especially in the context of changing reimbursement models and evolving healthcare regulations. Role of the Manager in Setting and Implementing Strategies: In setting and implementing these strategies, managers at KFSH&RC would play a pivotal role: Managerial Leadership: Managers need to provide strong leadership in aligning the organization's goals with these priorities. Stakeholder Engagement: Managers should actively engage with stakeholders, including healthcare professionals, researchers, patients, and regulatory bodies. Managers should optimize resource allocation to ensure high–quality patient care, research, and innovation while maintaining financial stability. Performance Measurement and Continuous Improvement: Implementing key performance indicators (KPIs) and performance measurement systems allows managers to track progress and make data–driven decisions. Role of Manager: Foster a culture of research excellence, securing partnerships and funding for innovative projects.