

Figure (11) The entrance to the mall from an important observation point showing a sign Suggest to attract human shoppers. It contains all What has been mentioned regarding the requirements of the consumer, as space The spacious showroom gave the designer an opportunity to create another world for the shopper When entering the exhibition. Figure (12) The external interface of the exhibition and the way it is displayed in colour And the lighting, including the nominal sign of the exhibition, is consistent with it. City Mall Nablus is considered one of the largest and largest commercial centers in the city The city of Nablus was built and designed with the latest materials and technologies that it needs The human shopper, who specializes in all consumer requirements of clothing For women, men and children, in addition to shoes and accessories, Children's toys, perfumes, restaurants, household appliances, and others. Figure (18) A special area for displaying the clothes of women of all ages Puzzling, the designer has used longitudinal lines in presentation with The use of black in the ceiling, and gray in the walls, considering that The colors of the exhibits are what give the color dominance in the show And white in .the windows