LeBron James gives Caitlin Clark advice, says Fever star's emergence is powering WNBA's rise in popularity. The WNBA is arguably the most popular it's ever been due to the abundance of talent that has entered the league recently. Like many others, Los Angeles Lakers star LeBron James believes the increased interest in the WNBA results from Caitlin Clark making her professional debut. The one thing that I love that she is bringing to her sport: more people want to watch, more people want to tune in." James told co-host JJ Redick on the "Mind the Game" podcast. "Don't get it twisted, don't get it f---ed up: Caitlin Clark is the reason why a lot of great things are going to happen for the WNBA."Clark was selected with the No. 1 pick by the Indiana Fever in last month's WNBA Draft. In those four contests, .Clark has averaged 17.0 points and 5.5 assists while shooting 34.3% from 3-point range