

Conclusion: This chapter outlined the research methodology employed to explore the factors influencing the adoption of FinTech by banking customers in Oman. It will interpret the results of regression and factor analysis, providing evidence for hypothesis testing. The research design incorporates descriptive methods, aiming to describe factors affecting FinTech adoption while also examining relationships between the dependent variable (FinTech adoption) and various independent variables. The primary data is collected from Omani banking customers using fintech, ensuring relevance to the context of the study.