

Ethics plays a vital role in technology for several reasons. Some of the prominent ethical issues in information technology include: Organizations can build trust, prevent bias and discrimination by prioritizing ethical practices, and shape a sustainable and trustworthy digital landscape. Firstly, ethical behavior fosters trust and confidence among users, crucial for successful technological advancements and user adoption. Ethical decision-making is the definition of accountable use of technology while considering societal impacts, sustainability, and environmental responsibility. Secondly, ethical considerations protect individuals' privacy and ensure responsible handling of personal data