

The manipulation of information or context , which is closely related to the embellishment of numbers , is the misrepresentation of events , usually to put a good face on a bad situation .The writer here unethically uses slanted language and intentionally misleading euphemisms to misinterpret events for readers .Manipulation : Looking ahead to 2014 , the United Funds Group is exceptionally optimistic . about its long – term prospects in an expanding global market