RESEARCH DESIGN AND METHODOLOGY In general, a research design is like a blueprint for the research.AJ CROSS-SECTIONAL DESIGN A cross-sectional design is used for research that collects data on relevant variables one time only from a variety of people, subjects, or phenomena.AJ CROSS-SECTIONAL DESIGN o Advantages: data on many variables, data from a large number of subjects, generate hypotheses for future research, data useful to many different researchers.A crosS-sectional design provides a snapshot of the variables included in the study, at one particular point in time.Cross-sectional designs generally use survey techniques to gather data, for example, the U.S. Census.Disadvantages: increased chances of error, increased cost with more subjects and each location, cannot measure change, cannot establish cause and effectResearch Methodology concerns how the design is implemented and the research is carried out.A FEW DESIGNS A. Cross-Sectional .Design.(will be discussed as an example ) B. Longitudinal Design.D. Panel Design

lakhasly.com © تم تلخيص النص بواسطة موقع لخصلي