

This study investigated the relationship between knowledge and stigma related to schizophrenia, aiming to uncover how public understanding affects attitudes toward individuals diagnosed with this mental illness. Therefore, addressing this gap could serve as a powerful intervention point in reducing the stigma associated with schizophrenia. Using a custom-designed questionnaire and building on previous studies, the research revealed that insufficient knowledge is significantly linked with the persistence of stigmatizing views and discriminatory behavior. These gaps in understanding contribute directly to societal stigma, often resulting in social exclusion, fear, and reluctance to seek help among individuals with schizophrenia. In conclusion, the research underlines the urgent need for targeted educational strategies.