Sales & Distribution Management (SD) SAP SD is one of the most important modules in SAP. Activities Involved in SAP SD Setting up Organization Structure (creation of new company, company codes, sales organization, distribution channels, divisions, business area, plants, sales area, maintaining sales offices, storage location) Assigning Organizational Units (Assignment of individual components created in the above activities with each other according to design like company code to company, sales organization to company code, distribution channel to sales organization, etc.) Defining Pricing Components (Defining condition tables, condition types, condition sequences) Setting up sales document types, billing types, and tax-related components Setting up Customer master data records and configuration