

Projective Techniques:\*\* – These involve asking participants to project their thoughts, feelings, and\*\* attitudes onto a third-party stimulus, such as an image or incomplete sentence.– Unstructured direct techniques, such as focus groups and in-depth interviews, are recommended when seeking rich, detailed insights and when interactive discussions can help uncover diverse perspectives on a topic.– Unstructured direct techniques are recommended when researchers seek detailed, nuanced insights from participants and want to explore topics in depth through interactive conversations.\*\*Recommendations:\*\* – Projective techniques are recommended when exploring deep-seated emotions, subconscious perceptions, or sensitive topics where direct questioning may not yield .accurate responses