Graphics director Alberto LucasLópezmoved from Spain to work for theSouthChina Morning Post in Hong Kong.He thinksG that some differences in stylehave to dowith Chinese writing."I couldclearly see theparallelism² between theChinese charactersand the visualpreferences," he says. Histheory is that Chinese visuals are heavilyinfluenced by Chinese writing:complexsymbols with many elementscompressed ina reduced space.Nevertheless, López feelsit's important torespect these differences:"Sometimes wesee as incorrect what isdifferent from ourview of clear structures,strict order, ".andsynthesis. But it's just adifferent visualculture

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