Technology and culture In today's fast paced digital age, technology has transformed the way people connect and interact with others and the glob around us making it like a small village .Without a doubt , with rise of technology , celebration have transformed significantly , allowing the electrical invention ,AI and social media to play a vital role in how people plan and attend party .Thise events serve as a crucial occasion for people to connect and reinforce their culture and identity .On the other hand , technology is like a double –edged sword that has a down sides too , moreover many people think that due to the AI and technology people start to lose their identity .additionally , According to study that made by Harvard University ,due to the use of AI now a day's the different in ideas has decreased by 40% !In this essay I will delve deeper in the effect of technology on culture.