Saudization's extension into the sales and logistics sectors marks another key milestone in the initiative.Saudization has permeated 14 activities in this sector, encompassing outlets providing services for freight activities and freight brokers.The sales sector, where 15 per cent of jobs have been localized, plays a pivotal role in any economy, driving business growth, ensuring customer satisfaction, and fueling market competition.This move is expected to bolster the efficiency of supply chains and provide a .significant boost to the national economy

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