Customer segments refer to the different groups of people or organizations that Faience smartphones aim to serve.Faience can target these consumers by providing competitive pricing while maintaining good quality and performance.Young Professionals Young professionals who rely on smartphones for communication, productivity, and entertainment are an important customer segment.Technology Enthusiasts Technology enthusiasts are customers who are interested in innovative features such as AI technology, high-performance processors, and advanced cameras.By identifying and targeting these customer segments, Faience can better position its products in the market and provide value to the .customers it aims to serve.1.2.3.4

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