

Power by the hour" like expensive machinery such as aircraft engines for decades. because these" assets have a shorter life span compared with industrial assets, leasing can achieve a similar benefit, and predictive maintenance may be nonexistent, with replacement or warranty still preferred by consumers. On the household side, while nonconnected lower-value products such as food and toiletries have long been available by subscription, connected higher-value product subscriptions (for example, appliances and computers) have become available but have so far trailed expectations. Instead of a fixed .capital cost plus a maintenance fee, which can be financial win-wins for sellers and buyers