This type of translation attempts to render the exact contextual meaning of the original text in such a way that both content and language are readily acceptable and compre- hensible to the reader. For some linguists, communicative trans- lation 'is produced, when, in a given situation, the ST uses a SL expression standard for that situation, and the TT uses a TL expression standard for an equivalent target culture situation' (Dickins et al. 2005: 17). It is particularly suitable when translating conventional formulae or proverbs and it involves some levels of cultural approximation. Communicative translation aspires .to create the same effect created by the SL text on the TL reader