

Sure! Lastly, effective firms are characterised by their managers' ability on treading paths never walked before while taking necessary precautions. Hence, for productivity to increase in a firm, the management has to create an environment where each employee will want more regardless of their duties hence innovation is encouraged. In addition, it calls for persistence among entrepreneurs when faced with difficulties hence never stopping the original course which they wanted to undertake. Business success .requires good leadership that would foresee the future market and position their companies