In conclusion, the investigation of similes found in Quranic verses reveals the complex linguistic characteristics and purposes of these rhetorical devices within the text. Additionally, it is hypothesized that the language structure of Quranic similes adheres to certain patterns that enhance their rhetorical effectiveness. This involved the identification of the various types of similes employed, the analysis of their structural patterns, the exploration of their semantic and rhetorical impacts, and the comprehension of their role in conveying meaning within the context of the Quran