

Nike has indeed had many achievements and successful collaborations throughout its history. Another notable milestone for Nike was in 2012 when it became the official supplier of the National Football League (NFL). It resulted in the creation of the iconic Air Jordan line of sneakers and apparel, which became immensely popular and is still highly sought after by sneaker enthusiasts today. By eliminating kangaroo leather from its supply chain, Nike aims to align its practices with more environmentally friendly alternatives. This partnership allowed Nike to provide the NFL teams with uniforms, footwear, and other apparel.