

This document aims to present the artistic proposal for the "Artistic Development" project in line with the national strategy, economic dimensions, and the contents of the vision of the UAE. Therefore, the concerned company will undertake many tasks that will assist it in all administrative operations with ease and with the highest levels of efficiency and effectiveness in line with relevant best global practices, taking advantage of opportunities and avoiding risks to achieve strategic objectives efficiently and effectively. This requires studying and analyzing the current situation and the resulting many requirements, which means reviewing the company's strategic plan, organizational structure, tasks, and responsibilities for organizational units, often requiring a review of job descriptions, task guides, operational work guides, authority matrices, human resources policies, financial matters, and financial expenditure authorities, leading to the governance of all company operations and activities, raising the corporate reputation of the company and harmonizing business performance and activities.