

Frame Destination one of well over a few established competitors. New technologies include more efficient computerized frame manufacturing equipment that lowers to cost per unit and improves the resulting quality. Some are much larger and have corporate organizations that have collaborations with the frame manufacturing business unit with which Frame destination competes. Some of the competitors are also manufacturers of mat paper and mat-boards and other frame raw materials such as metal stock and wood stock used in the frame products. New entrants into the field have the benefit of purchasing such equipment at a time when Frame Destination is still having to amortize investments in older technologies.