One of the most difficult problems that I have faced in my life is my inability to study in the College of Fine Arts. I integrated very easily and became possessed of many skills and interests such as business developing, digital marketing, and web developing. Social studies and arts all my life, but I decided to study financial and administrative sciences in the College of Technology and Development With a promise to myself that I would work on my drawing skills throughout the year so that I would be able to take the aptitude exam the following year, I was promised a very difficult academic year. The college was between depression at the loss of my dream and extreme difficulty in accepting the new major, which was not useful for me to fall into until I was accepted into the College of Arts and between my inability to bear... Knowing that my field of specialization is marketing technology and e-commerce, I have excellent certificates from my teachers and colleagues in it, and my grades in it have also become good. I read .about it, studied, and attended my lectures