Here's a simplified list of **KPIs** for the "Community Carnival" project: ### 1. **Attendance** – **KPI**: Number of people who attended. – **Why**: Measures the popularity and success of the event. ### 2. **Revenue** – **KPI**: Total money made from ticket sales, food, and vendor fees. – **Why**: Shows if the carnival was financially successful and met fundraising goals. ### 3. **Sponsorship Support** – **KPI**: Amount of money or support from sponsors. – **Why**: Shows how much local businesses contributed to the event. ### 4. **Satisfaction** – **KPI**: Attendee satisfaction (e.g., through surveys). – **Why**: Measures how happy people were with the event and activities. ### 5. **Volunteers** – **KPI**: Number of volunteers and total volunteer hours. – **Why**: Shows how engaged the community is in supporting the event. ### 6. **Social Media Buzz** – **KPI**: Likes, shares, and mentions on social media. – **Why**: Measures how much people are talking about the event online. ### 7. **Safety** – **KPI**: Number of accidents or safety issues. – **Why**: Shows how well the event was managed in terms of safety. ### 8. **Event Setup** – **KPI**: Time taken to set up and clean up the carnival. – **Why**: Measures how efficiently the event was organized. ### 9. **Waste Management** – **KPI**: Amount of waste recycled. – **Why**: Shows how environmentally friendly the event was. ### 10. **Fundraising Goal** – **KPI**: Percentage of fundraising target achieved. – **Why**: Measures how much money was raised for charity compared to the goal. ––– These KPIs help you track whether the carnival is successful in areas like attendance, finances, safety, and community impact.