

A compelling vision with patient and workforce safety as a core value is essential to achieving safe care. Understanding and communicating the current state enables leaders to connect and work with their teams and clinical experts to create a shared vision that can inspire everyone within the organization and the community. Leaders at every level need to be visible in their commitment to patient and workforce safety and vocal about supporting actions that align with the organizational vision. While it is important to get input and buy-in from all levels when developing a vision, CEOs must be the ones to define and model the vision.