

Introduction: Developing and effectively utilizing human resources is essential for any organization's success. HR counseling and mentoring are crucial for creating a supportive workplace atmosphere and helping employees reach their full potential. By providing counseling and mentoring programs, the Oredoo company can support its workers in their personal and professional growth, empowering them to make the most of their skills and expertise to meet the evolving needs of customers and stay ahead of the competition. Additionally, we will evaluate the challenges organizations face when implementing .coaching and mentoring initiatives