The Chief will pick Billy Evans as the new vice president because aside from he has an M.B.A., like the chief, from Harvard Business School, he has also very sharp mind for finances. Choosing a person who will be the one of the most powerful people in the company is difficult especially when all of the candidates are highly qualified and highly recommended by different big persons in the company for the position. The three leading candidates, Laura Prove, A rein Sander and Billy Evans have unique characteristics and edge with one another in which the company can benefit with. The Chief has credited him with turning the company's financial situation around, although others in the company believe Sander's product or Provo's selling ability really deserves the credit. Impression management is applied .by the two current vice presidents and Billy Evans