

many consumers want businesses to be environmentally responsible, that is to reduce their use of energy and other nonrenewable resources and to decrease that negative impact on the environment , businesses are responding to these concerns in several ways, there is an increasing demand for green products and services, which will not harm the environment businesses are starting to meet this demand with new products one of the best known green products is the hybrid car, these cars use both gasoline, hybrid cars are quieter and use less energy and emit less CO2 than traditional cars, in spite of these advantages, in 2011 less than 3 percent of the cars sold in the United States were hybrids, the figure is higher , the figure is higher in other countries especially japan