

Story of a pair of jeans There they are , under a big sign saying : ' Famous brands for GBP 19.95 (about EUR 23) .They are just an ordinary pair of blue denim jeans in Cromwell's Bazaar , a cheap retail outlet in Ipswich , England .Wash inside out separately , it says on the label , but it doesn't say where they . come from .After all , what would you put on the label ?100 % cotton