

The assembly activity is resource intensive due to the nature of the customization that is involved as each customer will have specific requirements that need to be catered to. Customers are paying for high-quality machines that will run seamlessly. By having a machine that is proven to run with periodical maintenance the customers have reliability on their side. This is of prominent importance as the customers want peace of mind otherwise it ends up being messy. It can run for a decade during which the business will have recovered the capital several times over depending on the scale of the business. The revenue from the business solely comes from the ability to sell the 3D food printers.